

**Visit Christie at Hall 3, Booth G04**

# Christie to showcase complete AV displays and integrated solutions at InfoComm Asia 2023

**BANGKOK** **–** **(May 17, 2023)** **–** [Christie®](http://www.christiedigital.com/en-us/pages/default.aspx), the leader in inspiring exceptional experiences, will showcase its complete AV solutions, including RGB pure laser projection, LED video walls, content management and AV-over-IP tools to drive and process the content, and more at [InfoComm Asia 2023](https://infocomm-asia.com/en/), taking place in Queen Sirikit National Convention Center (QSNCC) from May 24-26.



Visitors to the Christie booth G04 in Hall 3 will be treated to an impressive array of end-to-end visual solutions that inspire exceptional experiences. From innovative displays such as RGB pure laser projection and LED video walls, to powerful projection software tools, content management, and processing. These include the award-winning [Griffyn 4K50-RGB](https://www.christiedigital.com/products/projectors/all-projectors/griffyn-series/griffyn-4k50-rgb/), [Griffyn 4K35-RGB](https://www.christiedigital.com/products/projectors/all-projectors/griffyn-series/griffyn-4k35-rgb/) and [M 4K+25 RGB](https://www.christiedigital.com/products/projectors/all-projectors/m4k-rgb-series/m-4kplus25-rgb/) 3DLP® pure laser projectors, which will deliver astonishing projection mapping demonstrations. Making its debut at InfoComm Asia is the new [Christie 4K22-HS](https://www.christiedigital.com/products/projectors/all-projectors/hs-series/christie-4K22-hs/overview) 1DLP laser projector, which dazzled audiences at ISE 2023 with its 22,500 lumens and 4K UHD resolution. Additionally, an innovative [MicroTiles® LED](https://www.christiedigital.com/en-us/digital-signage/products/led-tiles/microtiles-led) video wall will also be on display, providing stunning visuals and limitless design freedom.

“We are excited to showcase our compelling lineup of leading-edge solutions at InfoComm Asia,” says Jason Yeo, senior sales manager for Southeast Asia & Taiwan, Enterprise, Christie. “Our aim is to empower our customers to create and deliver visually stunning experiences. With the AV markets in the region showing signs of a strong rebound, we are optimistic about the new opportunities that will arise and plan to move quickly into various segments that demonstrate strong demand for our technologies and solutions.”

The 50,000-lumen Griffyn 4K50-RGB and 36,500-lumen 4K35-RGB pure laser projectors will projection map the Christie logo and a large surface respectively, with [Pandoras Box Software License Version 8](https://www.christiedigital.com/products/media-servers-and-players/pandoras-box-software-license/) driving the content, while the M 4K+25 RGB pure laser equipped with [AirScan](https://www.christiedigital.com/products/media-servers-and-players/airscan/) will be used for an interactive display. With 25,300 lumens and an incredibly small form factor, the versatile M 4K+25 RGB is a new peak of perfection for Christie’s 3DLP RGB pure laser projection technology.

**Powerful yet versatile Christie 1DLP solutions**

A live demonstration of the new 4K22-HS laser projector will showcase its incredible brightness and resolution, plus enhanced color performance. Known as one of the brightest 4K UHD 1DLP® projector on the market, it can deliver deeper blacks and more natural and realistic onscreen visuals thanks to Christie BoldColor+™ technology.

Also on show are static displays of the new [DWU1400-GS](https://www.christiedigital.com/products/projectors/all-projectors/gs-series/christie-dwu1400-gs/) 1DLP® laser projector that offers 14,250 lumens and Christie RealBlack™ which delivers dazzling visuals with 4,000,000:1 contrast, the Inspire Series [DWU960-iS](https://www.christiedigital.com/products/projectors/all-projectors/inspire-series/christie-dwu960-is/overview) 1DLP® laser projector featuring an IP5X dust-resistant optical engine and a motorized zoom lens, and the [Captiva DWU500S](https://www.christiedigital.com/products/projectors/all-projectors/captiva-dwu500s/overview) 1DLP® ultra-short throw laser projector that allows users to maximize space without sacrificing visual impact. All three models feature a small footprint, quiet operation and 20,000 hours of consistent illumination performance, making them ideal for use in venues such as visitor attractions, higher education, places of worship and conference rooms.

**Stunning visuals and limitless design freedom**

Discover the latest in LED display technology with the game-changing MicroTiles LED in a 1mm pixel pitch, presented in a 3-by-3 array. Smaller, brighter, and more flexible, MicroTiles LED delivers fully compliant HDR-10 and P3 color space, along with patented software that keeps the wall calibrated at 97 percent or greater uniformity.

Attendees can get hands-on interaction with the flexibility and ease of the proprietary QuickMount™ system by mounting or dismounting individual MicroTiles LED tiles arranged in a 3-by-1 array. MicroTiles LED are perfect for corporate auditoriums and presentation rooms, retail and hospitality applications, and mission-critical control rooms.

**Empowering creativity with content management solutions**

As well, attendees can observe how the booth’s vibrant visuals are accomplished using cutting-edge content management solutions, including the Pandoras Box Software License Version 8, which provides users with complete control over the entire workflow, maximizing efficiency and enabling the creation of amazing visuals. Alongside, the [Christie Terra](https://www.christiedigital.com/products/switchers-av-distribution/) SDVoE solution, which enables the transport, processing, and control of audiovisual content (including 4K@60Hz video formats) over 10G Ethernet networks, is making managing displayed content and matrix switching smarter and easier than ever.

**About Christie®**

Christie Digital Systems USA, Inc. is a global visual and audio technologies company and a wholly owned subsidiary of Ushio Inc., Japan (JP: 6925). Christie revolutionized the movie industry with the launch of digital cinema projection, and since 1929 has embraced innovation and broken many technology barriers. Our technology, paired with the support of professional services to design, deploy and maintain installations, inspires exceptional experiences. Christie solutions are used around the world, from the largest mega-events to the smallest boardrooms, and include advanced RGB pure laser projection, SDVoE technology, content management, image processing, and LED and LCD displays. Visit [www.christiedigital.com](http://www.christiedigital.com).

**For more information contact:**

CHAN Tsung Yi

Public Relations Manager

Asia Pacific

Phone: + 65 6877 8793

Email: [tsungyi.chan@christiedigital.com](mailto:tsungyi.chan@christiedigital.com)

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